

Navigating the Digital Wave: a Collaborative Course for Japan and Europe

EJEA CONFERENCE 2023 OCTOBER 24-25

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Prof. Ishiguro,
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Introduction



Ralph Schmidt

Informationsagenturen im Bereich der Raumforschung Geowissenschaften und Umweltdisziplinen

Band 2
Raumrelevante
Online-Datenbanken

unter Mitarbeit von Lorenz Granrath

1980s Information Agencies

KIT Karlsruhe Institute of Technology: 1990 Dipl.-Wirtschaftsing. (Business/Engineering/Informatics)

Fraunhofer Institute for Systems and Innovations Research (ISI), Assistant Researcher (1986-1990)

Project: Online Database use at SME

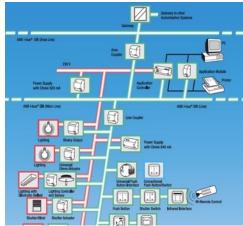
Publication: "Information Agencies in Regional-, Geoscience and Environmental Disciplines – Volume 2 Online-Databases with Regional Relevance", K.G. Saur Publisher, 1989

K-G-Saur München · NewYork · London · Paris

1990s: ABB i-bus® EIB vs GMD Cooperative Rooms

ABB STOTZ KONTAKT GMBH
(Project Manager New Technologies 1995-1997)

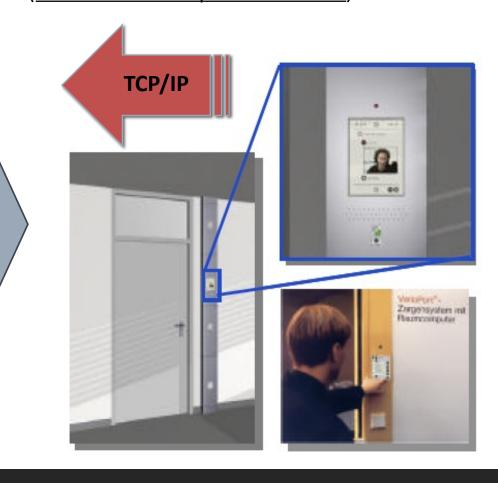
Internet >1993







GMD – German National Research Centre for Information Technology (<u>Liaison Officer Japan 1997-2001</u>)



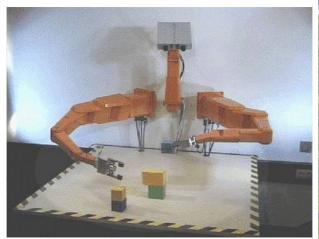
1990s: Human like Information Processing

GMD – German National IT Research Center, St. Augustin (Liaison Officer Japan 1997-2001)

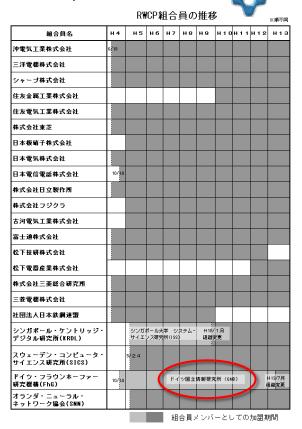


Japanese National Project "Real World Computing Partnership RWCP" (1993-2002)

- GMD Theory Lab (Hand-Eye Robot)
- GMD Parallel and Distributed Systems Laboratory (PROMISE language)

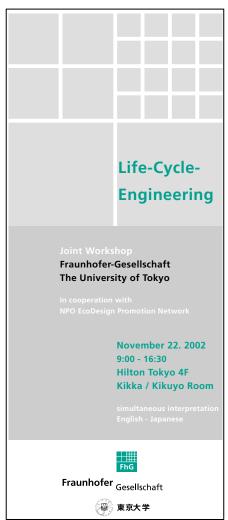






2000s: Environment - Robotics

Fraunhofer-Gesellschaft (Japan Representative 2001-2013) Care-O-Bot 2004





Service Robot Technologies and Applications

A Japanese-German Workshop

Oct. 21, 2008 German Cultural Center, Tokyo

Supported by the German Embassy Tokyo



ドイツ連邦共和国大使館 東京 Botschaft der Bundesrepublik Deutschland Tokyo











German-Japanese Solar Day

on October 5th, 2010 (Tue.) 10:00-18:15 at Tokyo Internation Participation free, pre-registration needed (max. 300 seats available)

Organized by: Fraunhofer-Gesellschaft, Fraunhofer-Institute for Solar Energy 5 Center Berlin (JDZB), New Energy and Industrial Technology Develo

In cooperation German Ministry of Education and Research (BMBF), German With: Nature Conservation and Nuclear Safety (BMU), Ministry of Econo

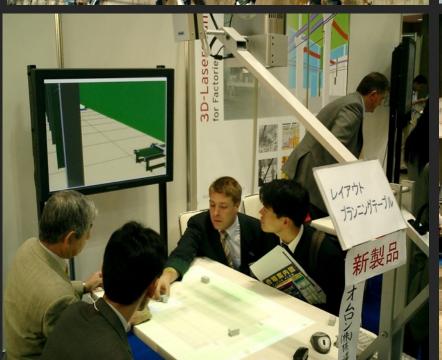


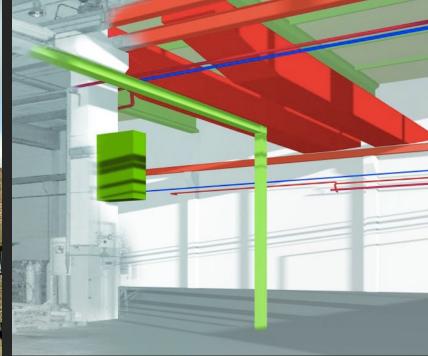
iREX 2009

2000s: Object Digitalisation

Fraunhofer Start-up
IQvolution
@Atomic Dome and
Industrial Virtual
Reality Expo 2003









2010s: Industry 4.0 / Society 5.0 / Al

AIST (Supervisory Innovation Coordinator 2014-2021)







Biotechnology





Materials and Chemistry



Electronics and Manufacturing



Geological Survey of Japan





2016: start of Artificial Intelligence Research Center AIRC @ AIST!!













2010s: Al / Industry 4.0 / Society 5.0

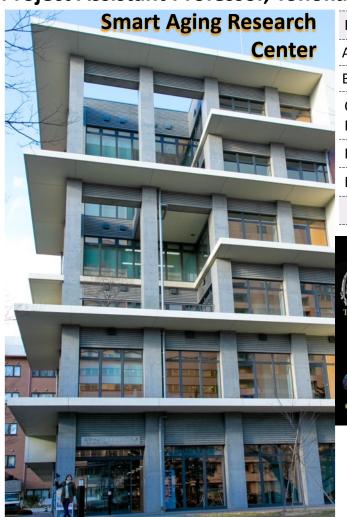
I 4.0 workshop in Fiji 2018,HMI 2019 talk with NICT, DFKI"Human-Machine-AI -> Co-creaative Factories"I4.0 workshop in India 2018





2020s: Al

Project Assistant Professor, Tohoku University SARC (2021-22)

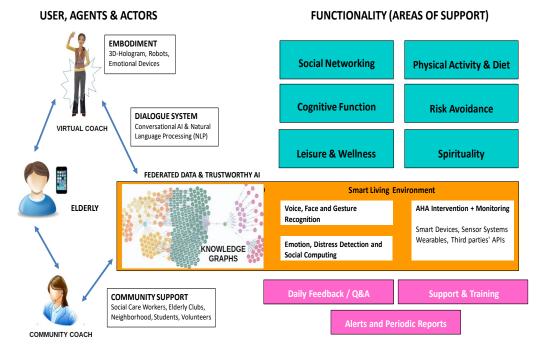


		•		
	Major Research Divisions and Centers			
	Aging Science	Cancer Science		
	Brain Science	Cognitive Science		
11	Cell Resource Center for Biological Research			
1	Pre-Clinical Research Center Environmental Response Center			
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At forefront of brain science research

2021-23: EU-Japan Project e-VITA Virtual Coach for Smart Aging

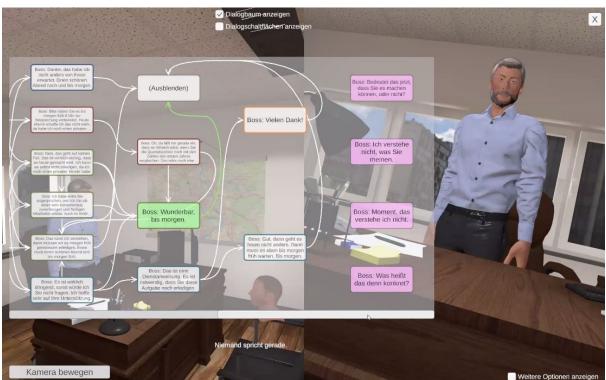


2020s: AI (IXP DeepVR: Develop & Test Digital Psychotherapy Content)









[] Promotion-Magazin

KOMNO

Digitaler Vorreiter NRW

Die Digitalisierung der Medizin wird seit einigen Jahren stetig vorangetrieben, auch in Nordrhein-Westfalen. Zahlreiche Entwicklungen aus dem Bundesland sollen den medizinischen Sektor in Zukunft bereichern.

yon Laura Barbist



Bei "DeepVR" kommen VR-basierte Programme zur Unterstützung der Akuftheragie gegen Depressionen und zur Rückfallprophylaxe zum Einsatz.

igitale Medizin made in NRW: Gerade im Bereich der Life Sciences gibt es im Bundesland inzwischen einige Förderprojekte, die von Akteuren und Unternehmen aus Wirtschaft, Wissenschaft und Politik umgesetzt werden. Dazu gehören etwa die beiden wegweisenden Projekte "go4cognition" und "DeepVR".

Spielend gegen Demenz

Spielerisch die Mobilität und soziale Fähigkeiten verbessern, um so das Auftreten oder Fortschreiten von Demenz zu verhindern oder zu verzögern: Das ist die Idee hinter dem Projekt "go4cognition". Entwickelt wurde dieses Konzept von einem interdisziplinären Spezialistenteam, gefördert wird es durch die EU und das Land Nordrhein-Westfalen im Rahmen des Leitmarktes Life Sciences, um Menschen eine Möglichkeit für ein zielgerichtetes Training gegen Demenz zu bieten. Mithilfe von Spielen, bei denen sich Senioren (Insbesondere Patienten mit leichten kognitiven Störungen - Mild Cognitive Impairment) bewegen und unterhalten, werden Kognition, Soziabilität und Motorik stimuliert.

Virtual Reality gegen Depression

Depressionen zählen zu den häufigsten Erkrankungen in Deutschland, weshalb Behandlung und Beratung laufend op-

timiert werden. Bei dem ebenfalls im Rahmen des Leitmarktes Life Sciences geförderten Projekt "DeepVR" kommen VR-basierte Programme zur Unterstützung der Akuttherapie und zur Rückfallprophylaxe zum Einsatz. Die Software-Module, die während der Sitzungen mit dem Therapeuten, aber auch alleine zuhause eingesetzt werden können, konzipiert das Universitätsklinikum Düsseldorf in Kooperation mit dem Düsseldorfer institute of experimental psychophysiology und der Kölner Software-Engineering-Firma Nuro-

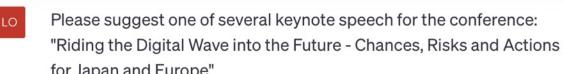
Medizinische Zukunft aus NRW

Weitere Gesundheitsamwendungen aus NRW befinden sich derzeit im Aufbau. Mit dem Telemedizinischen Lebensstil-Interventions-Programm (TeLIPro) soll Typ-2-Diabetikern per telefonischer Beratung sowie Nutzung einer App und von Wearables bei der Umstellung ihres Lebensstils geholfen werden. Im Erfolgsfall kann TeLIPro durch die Anwendung von Informations- und Kommunikationstechnologien ortsunabhängig und flächendeckend bundesweit auch für weitere chronische Erkrankungen außer Diabetes genutzt werden. Das Projekt wird durch die AOK Rheinland/Hamburg durchgeführt und durch den Innovationsfonds des Gemeinsamen Bundesausschusses geföedert.

2 STARKES LAND Nordrhein-Westfalen

Wave or Tsunami?

1



Title: "Navigating the Digital Tsunami: Charting a Collaborative Course 🗀 🖒 🖓

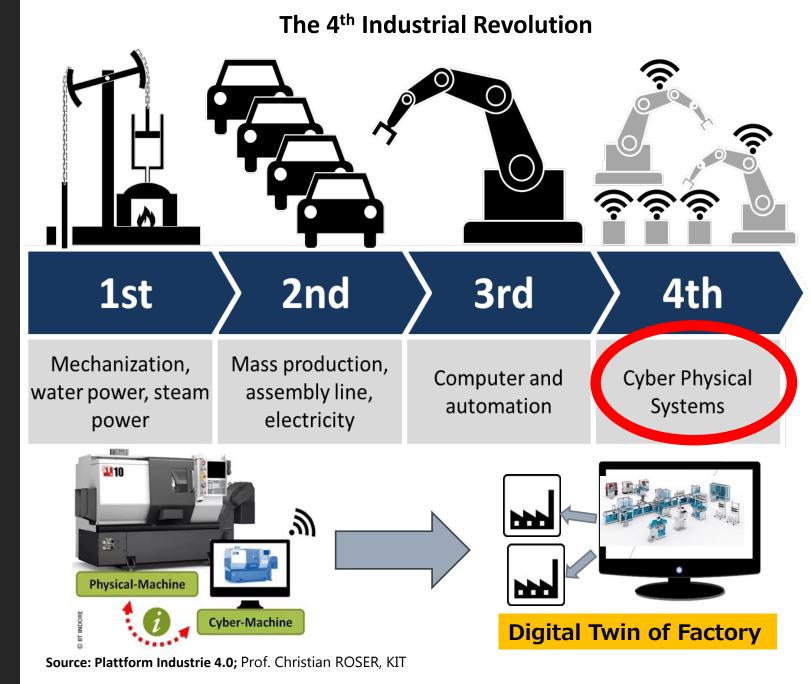
utmost importance, one that affects us all, regardless of borders or boundaries - the digital wave that is shaping our future. In the everchanging landscape of technology, it is imperative that we not only

revolution has transcended beyond the confines of technology and is S Regenerate cultures. From artificial intelligence to blockchain, from big data to the



Digitalisation in Germany: Industry 4.0

Part of German High-Tech Strategy, first at Hannover Messe 2011 (Kagermann, Wahlster,...)

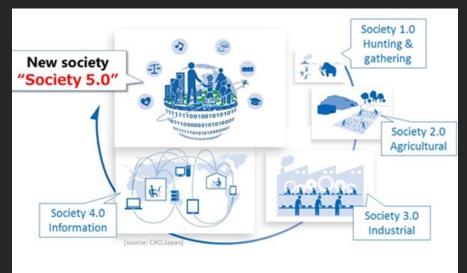


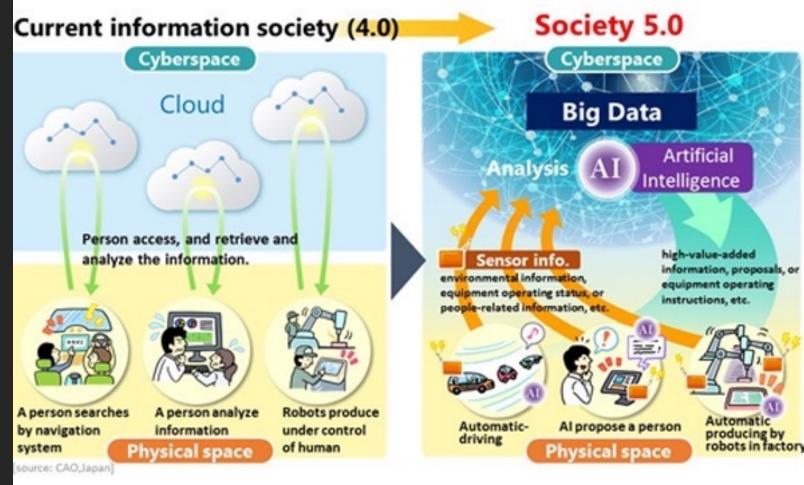
26/09/2023 DR. LORENZ GRANRATH JAPAN - KI IN DER INDUSTRIE 14

Advanced Fusion Cyber & Physical Space

Digitalisation in Japan, same idea: Society 5.0 Good and Al Ready!

2016: 5th S&T Basic Plan





Courtesy of CAO Cabinet Office

Economy Change: 3rd Industrial Revolution -> new business models

- Sellers & Buyers -> Providers & Users
- Markets -> Networks
- Ownership -> Access
- Consumerism -> Sustainability
- Capitalism -> Sharing Economy
- => based on the usage of BIG DATA

Jeremy Rifkin: Zero Marginal Cost Economy

-> convergence between energy, mobility, communication

	Communication	Energy	Mobility	
19 th century	Steam powered Book printing Telegraph	Cheap coal Steam engines	Steam trains	Central power
20 th century	Telephone TV Radio	Cheap Oil Centralised Electricity	Cars	
21st century	Communication Internet (5G, IoT)	Renewable Energy Internet	Automated Transportation Internet	Latera
				power

⇒ Democratization of economic life; new business models

Source: businessinsider, Interview with Jeremy Rifkin, 6/2017

Smart Production



Digitze for batch size 1

- düspohl produces profile wrapping machines
- RoboWrap world's first robot-supported wrapping system designed for highly automated production

Digital Twin

- Digital Twin <u>simulates</u> the production processes close to reality as possible
- Key to <u>increase the efficiency</u> of the robot-supported production and to minimize cost-intensive changeover and downtimes.





Smart Product

Wind IO Project

Autonomeous control of wind turbines

- •German Ministry for Economy, Energy (BMWi), Bremen University, Julich Research Center
- •Wind turbines / farms <u>determine maintenance</u>
- •Automatic adaption to weather conditions.







Smart Product / Smart Business Model



Condition Monitoring

- Added value for plant operator
- Predictive Maintenance
- Zero Downtime

New Business Model: Pay-Per-Use

- Customer does not buy the machine
- <u>Mixaco owns machine</u>, collects data
- Mixaco does <u>(predictive) maintenance</u> and secures availability
- Customer pays per mixed amount of material





Digitalisation

Press realease - September 22, 2022

Gartner Glossary

Information Technology Glossary

Digitalization

CONTACT Software listed as Digitalizatio: Representative Vendor in 2022 Gartner® Market Guide for PLM Software in Discrete **Manufacturing Industries**

> CONTACT Software has been mentioned as a Representative Vendor in this year's PLM Market Guide. The report also provides an outlook on the development of the PLM market.

Digitalization is the use of digital technologies to change a business model and provide new revenue and value-producing opportunities; it is the process of moving to a digital business.

Examples from CONTACT Software show, it is on the move

Gartner executive insight

G20 Country Ranking for Digital Competitiveness

Methodology Digital Riser:

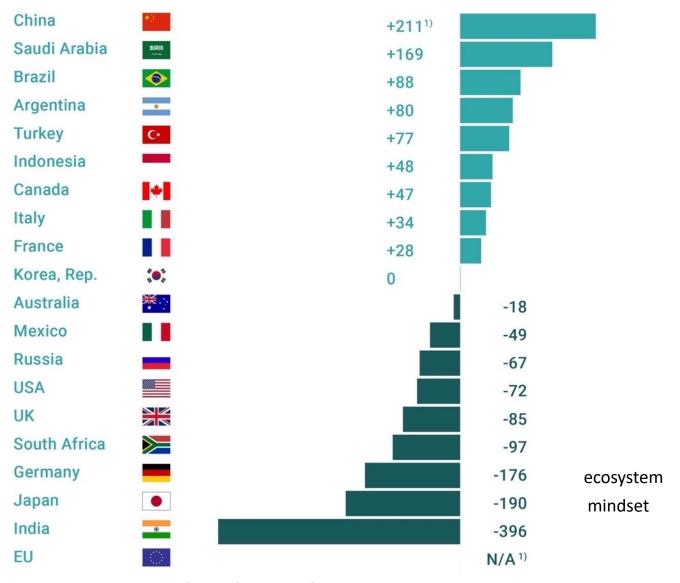
1. Ecosystem

- Venture capital availability
- Cost to start a business
- Time to start a business
- Ease of hiring foreign labour
- Skillset of graduates

2. Mindset

- Digital skills among active population
- Attitudes towards entrepreneurial risk
- Diversity of workforce
- Mobile-broadband subscriptions
- Companies embracing disruptive ideas

Position and change last three years (2021)



Digital Riser Report 2021, European Center for Digital Competitiveness. Based on WEF

¹⁾ Due to missing data for China on the qualitative indicators used in the study changes in these dimensions represent changes between 2020 and 2017. However given the magnitude of changes observed in China these differences in time do not alter the rankings.

²⁾ The EU is not factoneed to be a control of the EU is not factored and the EU is not factored and the EU is not factored and factored

Good Example: France

Lighthouse Initiative: La French Tech

- platform promoting entrepreneurship: regulations, investments and international image campaigns.
- MoU with <u>Aichi Prefectural government</u> to support startups and businesses through <u>connections and exchanges</u> between French and Japanese startups

Regulations

- TECH.GOUV programme 2019: acceleration of the digital transformation of public services
- 2019, Action Plan for Business Growth and Transformation (PACTE): simplify business creation and enable SMEs to grow and conquer external markets & closer public r&D and companies
- In 2020, French telecom providers launched the first commercial 5G networks in the country

Investment

- •in 2020, digital investments of €7 billion to promote technology and innovation announced
- •in 2020, a €4 billion liquidity support plan for startups and ensuring investments during the Covid-19 crisis
- •The digital inclusion strategy in 2018 aims to improve access to digital skills and infrastructure. The programme sets out to help 1.5 million citizens every year, and leverages a budget of up to €100 million

*Source: Digital Riser Report 2021, European Center for Digital Competitiveness

US, China, EU compete; Japan has good potential



/ innovation

0

Home / Innovation / Artificial Intelligence

US, China or Europe? Here's who is really winning the global race for Al

A new report shows that in the ever-more competitive race for AI, the US has a strong lead that China is catching up with, while the EU is falling behind little by little.

McKinsey Digital

How Japan can make digital 'big moves' to drive growth and productivity

February 24, 2021 | Executive Briefing



PATENT FILINGS BY GEOGRAPHY

The country could build digital talent and applications across major areas of industry and government to improve digital competitiveness.

As of 2014, the top three patent offices for AI patent filings are, in order:

- 1. China
- 2. United States
- 3. Japan Source: Henry, Patent Law Firm 2019

Course for Europe and Japan

More Collaboration EU Japan in Al



EU-Japan Digital Partnership



Chips and Skills Roundtable with EU Commissioner Thierry Breton

9:30 - 11:00, 3 July 2023,

Delegation of the European Union to Japan





COMMISSIONER BRETON IN JAPAN

TO DISCUSS <u>DIGITAL PARTNERSHIP</u>, <u>SEMICONDUCTOR</u>, INDUSTRIAL AND TECHNOLOGY COOPERATION



Commissioner Thierry Breton, travelled to Japan at the end of September to engage with officials and industry leaders. This was an opportunity to discuss the upcoming European Chips Act and develop contacts on the broader digital partnership agreement with Japan which was announced in the EU Indo-Pacific Strategy.

On 28 September, Commissioner Breton met the Minister for Internal Affairs and Communications, the Minister for Economy, Trade and Industry, the Minister for Digital Transformation, the Chairman of the Board of NEC, and the CEO of Fujitsu.

The following day, on 29 September, Commissioner Breton met with the CEO of Tokyo Electron (TEL), one of the major Japanese

semiconductor companies, and attended a round table discussion with 15 European and Japanese business representatives,

Roundtable in July on the occasion of Thierry Breton's visit to Japan for the Digital Partnership







ome Progr

Speake

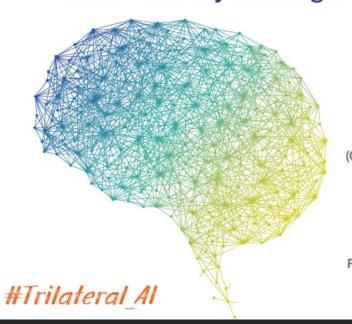
Venue & Access

Organizers & Supporters

1st J-G-F AI Symposium 2019



The 3rd Japanese-German-French Al Symposium – Al for Planetary Challenges in the Anthropocene –



October 27-28, 2022

10:00-18:00 (Japan time) Miraikan, Tokyo

Organized by
Al Japan R&D Network
DWIH Tokyo
(German Centre for Research and Innovation Tokyo)
Embassy of France in Japan

Live stream on YouTube (Sessions in Miraikan Hall only)

Event in English Free lunch and coffee to all onsite participants

Registration closed

Joint Al Workshops

GREAT START, FINAL
ONE IN 2022 BUT NOW
RESTART IN 2024!!

Involve EU Organisations

CLAIRE

OUR VISION ▼ NETWORK & SUPPORTERS ▼ AI IN A NUTSHELL ▼ NEWS & EVENTS ▼ ABOUT US ▼

TAKE ACTION



Conclusion

CONCLUSION

"The machine is not the problem, its the monkeys behind the machine!" (Kasparov?)

- Japan and Europe are not Internet Economies like US and China, but product/production focused and fit together.
- Production needs different AI, data security and ownership.
- In AI, companies are now pushing new developments, however it should be carefully monitored to avoid faults!
- EU and Japan need to collaborate more with organisations like CLAIRE. Both need to improve education, workforce development, foster public-private partnerships, startups and SME support.
- Transparent data practices, strong privacy laws, and AI
 Ethics can ensure that technology serves humanity and not the other way around.